The Shelton Leadership Forum is a one-day professional development experience for:

- Corporate Executives and Managers
- Economic Developers
- Agency Leaders
- Education Administrators
- Military Leaders
- Emerging Leaders, Scholars, and Practitioners

The Shelton Leadership Forum celebrates 14 years of developing exceptional leaders.

THE 14TH ANNUAL GENERAL HUGH SHELTON LEADERSHIP FORUM

“Leadership that Leads with a Cross-Generational Mindset”

Friday, November 20, 2015
McKimmon Conference and Training Center, North Carolina State University, Raleigh, NC

Hear these dynamic speakers:

- General Hugh Shelton
  USA (Ret.), 14th Chairman, Joint Chiefs of Staff

- Louis Freeh
  Former Director, Federal Bureau of Investigation (FBI) and current CEO, Freeh Group International

- Chuck Underwood
  Founder and President, The Generational Imperative, Inc.

- Diana Allen
  Vice President, General Counsel, and Secretary, ChannelAdvisor Corporation

- Jennifer Deal
  Senior Research Scientist, Center for Creative Leadership

- Beth Rudisill
  Director, WakeMed Rehabilitation Hospital

How to Enroll

Online at www.ncsu.edu/sheltonleadership
Call 919.515.2261
Fax your registration form to 919.515.7614

Presented by Office of the Provost
Registered through NC State University Office of Professional Development
Our mission is to inspire, educate and develop values-based leaders committed to personal integrity, professional ethics and selfless service.

What Makes This Program Unique

The General Hugh Shelton Leadership Forum is an annual seminar series that focuses attention on the importance of leadership development. The Forum is a program offered through the General Hugh Shelton Leadership Center administered by the NC State University Office of the Provost. As Executive Director, General Shelton is committed to developing values-based leadership skills to enhance corporate, education, and youth development organizations. The Forum strives to bring together an intergenerational audience from diverse professional backgrounds in order to create a more dynamic dialogue about values-based leadership. The General Hugh Shelton Leadership Center offers education scholarships, as well as executive, faculty, student, and youth development programs. To learn more visit our website at www.ncsu.edu/sheltonleadership

Schedule At A Glance

8:00 a.m.  
Registration and Check-in

8:45 a.m. - 10:30 a.m.  
Welcome: General Hugh Shelton  
Keynote:  
Moderator: Brad Kirkman  
General (Ret.) H. Hugh Shelton  
Distinguished Professor of Leadership, and  
Department Head - Management, Innovation, and  
Entrepreneurship Department, Poole College of  
Management, NC State University  
Panel:  
Diana Allen  
Vice President, General Counsel, and Secretary,  
ChannelAdvisor Corporation  
Jennifer Deal  
Senior Research Scientist, Center for Creative  
Leadership  
Beth Rudisill  
Director, WakeMed Rehabilitation Hospital

11:00 a.m. - 12:15 p.m.  
Keynote:  
“The Generational Disruption of Leadership”  
Speaker: Chuck Underwood  
Founder and President,  
The Generational Imperative, Inc.

12:30 p.m. - 1:45 p.m.  
Luncheon

2:00 p.m. - 3:00 p.m.  
Keynote:  
“Achieving Compliance and Managing Risk Through the Generations”  
Speaker: Louis Freeh  
Former Director, Federal Bureau of Investigation (FBI) and current CEO, Freeh Group International

3:00 p.m.  
Adjourn

3:30 p.m.  
Special Session for Students
**Biographies**

**General Hugh Shelton**

General Henry Hugh Shelton, U.S. Army, Retired, served as the 14th Chairman of the Joint Chiefs of Staff from 1997 until his retirement in 2001. The NC State alumnus and Tarboro native is a decorated combat veteran of the Vietnam War and was the first member of the elite U.S. Army Special Forces—the Green Berets—to rise to the nation’s top military post. Before serving as the principal military advisor to the President, the Secretary of Defense and the National Security Council, General Shelton was Commander-in-Chief of the U.S. Special Operations Command, overseeing the Green Berets and the Navy Seals. General Shelton earned his commission through the Reserve Officers Training Corps at NC State, where he graduated in 1963 with a degree in textile engineering. He also earned a Master of Science degree from Auburn University before completing his training at the Air Command and Staff College and the National War College. The General now leads NC State’s General Hugh Shelton Leadership Center and serves as a powerful example of leadership excellence. In September 2002, he was awarded the Congressional Gold Medal by the United States Congress.

**Louis Freeh**

Louis Freeh, Former Director of the Federal Bureau of Investigation (FBI) and current CEO, Freeh Group International, is heralded for transforming the FBI from a national law-enforcement agency to a global-security institution, doubling the number of bureau branches worldwide. During his eight-year tenure, crime—like so many other industries of that era—became globalized. He visited 62 countries and met with more than 2,000 foreign leaders while increasing the FBI’s focus on counterintelligence, cyber crime, DNA technology and electronic surveillance. Indeed, holding the position of FBI chief from September 1993 to June 2001 put him at the forefront of a global war with terrorists.

Mr. Freeh’s best-selling book, *My FBI: Bringing Down the Mafia, Investigating Bill Clinton, and Fighting the War on Terror*, (St. Martin’s Press, 2005), chronicles his efforts to reform, fortify and strengthen the Bureau while ensuring its freedom from political interference. Landmark investigations and prosecutions for which he’s been recognized include: the Oklahoma City bombing, Waco, the Unabomber, the Centennial Olympic Park bombing, Robert Hanssen and the “Pizza Connection” mafia case.

Currently Mr. Freeh is CEO of Freeh Group International, a global consulting enterprise, and provides strategic guidance on legal and corporate affairs, business ethics, evaluating risk, homeland security strategies and worldwide government relations. In addition to FGIS, Mr. Freeh is the vision behind global law firm Freeh Sporkin Sullivan, LLP, a unique team of former judges and law enforcement officials providing legal counsel, analysis and management consulting services.

Mr. Freeh graduated Phi Beta Kappa from Rutgers University, and earned his Juris Doctor (JD) degree from Rutgers Law and his Master of Laws (LLM) from New York University School of Law.

**Chuck Underwood**

Chuck Underwood is one of the pioneers who created and popularized the field of generational study. He is the Founder and President of The Generational Imperative, Inc., or T.G.I., a generational business consultancy based in Ohio. He trains, consults, and conducts formal research for American business, government, education, and religion on a long list of generational strategies.

Mr. Underwood’s book on generational dynamics, *The Generational Imperative: Understanding Generational Differences In the Workplace, Marketplace, and Living Room*, remains the comprehensive presentation of generational business dynamics. He is the host of the PBS national-television series, *America’s Generations with Chuck Underwood*, the first presentation of America’s five living generations in national-television history. Three new shows in this series are currently airing, and re-airing, on PBS stations.

Formally trained in qualitative research methodology and focus-group moderating, Mr. Underwood’s research clients now include such giants as Macy’s, Procter & Gamble, Coca Cola, Western Southern Insurance, the trade-show industry, Group Voyagers Travel, U.S. Navy, and others; in addition, he conducts his own proprietary generational research to guide his work with TGI’s clients.

**Diana Allen**

Diana Allen, Vice President, General Counsel, and Secretary for ChannelAdvisor Corporation (NYSE: ECOM), oversees worldwide legal functions, including regulatory compliance, commercial affairs, mergers and acquisitions, litigation, and intellectual property management.

Ms. Allen previously served as associate general counsel, assistant secretary, and compliance director for Cree, Inc., a leading innovator of lighting-class LED products, lighting products and semiconductor products for power and radio-frequency applications. Prior to joining Cree in 2005, she was a corporate attorney with Helms Mulliss & Wicker, PLLC, a Raleigh, North Carolina law firm (formerly part of Smith Helms Mulliss & Moore LLP).

Ms. Allen received a Bachelor of Arts degree with high honors from Columbia College, Columbia University in New York, and a Juris Doctor
with high honors from Duke University School of Law in Durham. She serves as vice president on the board of directors of the Research Triangle Area Chapter of the Association of Corporate Counsel and is a section council member for the North Carolina Bar Association International Law Section.

Jennifer Deal

Jennifer Deal is a Senior Research Scientist at the Center for Creative Leadership (CCL©) in San Diego, California, an Affiliated Research Scientist at the Center for Effective Organizations at the University of Southern California, and a contributor to The Wall Street Journal’s “Experts” panel on leadership. Her work focuses on global leadership and generational differences.


Dr. Deal holds a B.A. from Haverford College and an M.A. and Ph.D. in industrial/organizational psychology with a specialty in political psychology from The Ohio State University.

Beth Rudisill

Beth Rudisill has served as Director of the WakeMed Rehabilitation Hospital since 2006. She earned her Bachelor of Social Work at NC State University, her Master of Social Work from the University of North Carolina at Chapel Hill, and a Master of Health Administration from Pfeiffer University. After working for a year as an oncology social worker at Rex Hospital, she joined WakeMed in 1993, working her way up through a series of supervisory and management positions until her appointment as Director.

Ms. Rudisill became a CARF (Commission on Accreditation of Rehabilitation Facilities) Surveyor in 2008 and has traveled across the United States and to Europe offering medical rehabilitation consultation and applying the CARF standards to rehabilitation organizations of various types. In a volunteer capacity, she is an instructor for the Jobs for Life Program. In addition, she has served as a member of the board of trustees for the Greater Carolinas Chapter, National Multiple Sclerosis Society and has held a variety of posts with this organization on the regional and national level as well. Her work at the MS Society earned her the National MS Society Norman Cohn Hope Award in 2009 and entrance into the National MS Society Volunteer Hall of Fame in 2010. Ms. Rudisill was recently awarded the 2015 Triangle Business Journal’s Women in Business Award.

Brad Kirkman

Brad Kirkman, Ph.D. is the General (Ret.) H. Hugh Shelton Distinguished Professor of Leadership and Department Head of the Department of Management, Innovation, and Entrepreneurship in the Poole College of Management at NC State University. He was formerly the Foreman R. and Ruby Bennett Endowed Chair in Business Administration in the Mays Business School at Texas A&M University; he has also worked in the Scheller College of Management at The Georgia Institute of Technology and the Bryan School of Business and Economics at the University of North Carolina Greensboro. Dr. Kirkman has held visiting professor positions at the University of Western Australia and at Peking University.

Dr. Kirkman was elected as a Fellow of both the Society for Industrial and Organizational Psychology and the American Psychological Association, and was also selected as the College-wide winner of the Research Leadership Award in the Poole College of Management at NC State University as well as the departmental winner of the award from the Management, Innovation, and Entrepreneurship Department. He is the recipient of the Academy of Management’s Organizational Behavior Division Award for Best International Paper, and the School-wide Ricky W. Griffin Outstanding Research Award in the Mays Business School at Texas A&M University. He has also won several teaching awards including the Association of Former Students Distinguished Teaching Award at Texas A&M and the Junior Faculty Teaching Excellence Award at the University of North Carolina at Greensboro.

Dr. Kirkman has served as Associate Editor for the Academy of Management Journal and is a current Editorial Board member for the Academy of Management Journal, Journal of Applied Psychology, Personnel Psychology, and Organizational Psychology Review. He has authored several articles and book chapters on leadership, increasing the effectiveness of virtual teams, cross-cultural management issues, and team empowerment.

Dr. Kirkman received his Ph.D. in Organizational Behavior from the Kenan-Flagler Business School at the University of North Carolina at Chapel Hill.
## Attend and You'll Receive
- Outstanding leadership professional development
- A networking luncheon

## Schedule and Location
Check-in will begin at 8:00 a.m. with sessions from 8:45 a.m. to 3:00 p.m. All sessions take place in the McKimmon Conference & Training Center, conveniently located on the NC State University campus at the corner of Western Boulevard and Gorman Street. Driving to the McKimmon Center is easy and public parking is plentiful. For more information, you can also visit our website at ncsu.edu/opd or call 919.515.2261. You will receive a map, cancellation policy, and hotel information with your confirmation via email. Depending on your Internet service provider and/or your personal email settings, emails from NC State University in regard to this registration process may be considered unsolicited and not be delivered to your in-box. If you do not receive an email confirmation from NC State University, please check your spam file if you have one, or you may contact us at 919.515.2261 with any questions about your registration status.

## Credits You Can Earn
Certificates will be provided upon the conclusion of this program if requested. If you are a teacher and need to earn Teacher Renewal Credits, you may be able to use the hours attended toward this requirement. Check with your county office prior to attending.

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### METHOD OF PAYMENT
Payment must accompany registration and be received by the first day of the program. The easiest way to guarantee your place is to pay with a credit card.

- **Payor:**
  - Company □
  - Individual □

- **Please check one:**
  - Credit Card:
    - Visa □
    - Diners Club □
    - MasterCard □
    - Discover □
    - American Express □
  - Corporate Card:
    - Yes □
    - No □

- **Card #**
- **Expiration Date**
- **Amount $**
- **Cardholder’s Name (please print)**

- **Check Enclosed** (U.S. banks only) (Do not fax)
  - Make check(s) payable to: North Carolina State University
  - Please write the name(s) of participant(s) on the face of the check(s).

- **If you wish to pay by purchase order, please submit your purchase order and this registration form by mail or fax them to 919.515.7614.**

- **IDT (NC State University employees only)**
  - Project (FAS) # □

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## Here’s How To Enroll
**Online at**
www.ncsu.edu/sheltonleadership

**Call** 919.515.2261

**Fax** your registration to 919.515.7614 (credit card or POs only)

**Mail to**
Registration Coordinator
Office of Professional Development
NC State University
Box 7401
Raleigh, NC 27695-7401

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**If You Are a Person with a Disability** and desire assistive devices, services, or other accommodations to participate in this program, please contact us at 919.515.2261 or email ContinuingEducation@ncsu.edu at least two weeks prior to the program.

**Where to Stay**
Discounted McKimmon rates are available at area hotels. For a listing of hotels available, go to go.ncsu.edu/hotels. You must request the McKimmon Center rate to receive a special rate for this program.

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### Registration Form - General Hugh Shelton Leadership Forum - November 20, 2015

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<th>Name and Email of the manager approving your training:</th>
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**Current Profession:**
- Student □
- Educator □
- Corporate □
- Government □
- Other □

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