

**Leadership from the Top:  
Shaping the Organizational Culture**  
The Fifth Annual  
**General Hugh Shelton Leadership Forum**



November 17, 2006  
McKimmon Conference and Training Center  
North Carolina State University, Raleigh, NC

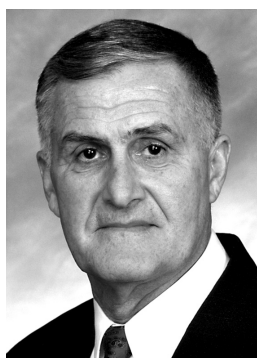
Presented by:

**Office of Extension,  
Engagement, and  
Economic Development**

**The General Hugh Shelton Leadership Forum** is an annual seminar series which focuses attention on the importance of leadership development. The Forum is one program offering of the General Hugh Shelton Leadership Initiative administered by the Office of Extension, Engagement, and Economic Development at NC State University. As Executive Director, General Shelton is committed to developing values-based leadership skills to enhance corporate, government, education, nonprofit, and youth development organizations. The Initiative offers scholarships, as well as executive, faculty, student, and youth development conferences.

**Our mission** is to inspire, educate and develop values-based leaders committed to personal integrity, professional ethics, and selfless service. To learn more visit our website at [www.ncsu.edu/sheltonleadership](http://www.ncsu.edu/sheltonleadership)

## General Hugh Shelton



General Hugh Shelton, U.S. Army, Retired, served as the 14th Chairman of the Joint Chiefs of Staff from 1997 until his retirement in 2001.

The NC State alumnus and Tarboro native is a decorated combat veter-

eran of the Vietnam War and was the first member of the elite U.S. Army Special Forces—the Green Berets—to rise to the nation’s top military post. Before serving as the principal military advisor to the President, the Secretary of Defense and the National Security Council, General Shelton was Commander in Chief of the U.S. Special Operations Command, overseeing the Green Berets and the Navy Seals. General Shelton earned his commission through the Reserve Officers Training Corps at NC State, where he graduated in 1963 with a degree in textile engineering. He also earned a Master of Science degree from Auburn University before completing his training at the Air Command and Staff College and the National War College. The General now leads NC State’s General Hugh Shelton Initiative for Leadership Development and serves as a powerful example of leadership excellence. In September 2002, he was awarded the Congressional Gold Medal by the United States Congress.

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## Schedule At A Glance

### 8:00-8:45 a.m.

Registration and Refreshments

### 8:45-10:00 a.m.—Room 2

Shelton Leadership Address:

**General Hugh Shelton, Suzanne M. Burns, Stephen P. Zelnak, Jr.**  
*Leadership From the Top: Shaping the Organizational Culture*

### 8:45 a.m.-3:00 p.m.—Room 2

*Research Poster Session on Community Leadership  
Submitted by North Carolina A&T State University’s Leadership Studies  
Ph.D. Program, directed by Dr. Alexander Erwin*

### 10:15-11:45 a.m.

Concurrent Sessions:

- *Creating Cultures Promoting Globalization—Room 3*
- *Creating Family-Friendly Work Environments—Room 7B*
- *Contemporary Leadership Challenges for Senior Administrators—Room 7A*
- *Service Learning: Creating Supportive Campus Cultures—Room 6*
- *Enhancing Professional Learning Communities—Room 8A*
- *Community Leadership Research—Room 8B*
- *When Crisis Happens: Team Leadership—Room 5*

### 12:00-1:30 p.m.—Room 1

Luncheon: General Hugh Shelton, presiding

### 1:45-3:00 p.m.—Room 2

Keynote Speaker: **The Honorable William S. Cohen**

## “Leadership From the Top: Shaping the Organizational Culture”

As exemplary leaders in their fields, General Hugh Shelton, Suzanne Burns, and Steve Zelnak will provide experiences and practices that have shaped the culture within organizations they have led and are now leading. The breadth of knowledge and expertise of these leaders will provide you with greater understanding of how they have modeled values-based leadership and supported the organizational culture toward healthy sustainability.

### Suzanne M. Burns



Throughout her 20-year career, Suzanne Burns has spearheaded numerous growth and turnaround initiatives in 30 countries on six continents.

Ms. Burns serves as Vice President and General Manager for Eaton Corporation's global power quality business serving healthcare, IT and telephony markets. Formerly, she was Integration Director for Eaton's \$2 billion acquisition of Aeroquip-Vickers

and Director-International Development where she established fifteen start-up investments in China, Korea and Brazil. She has extensive experience in selecting, integrating and running global businesses and, as a former consultant with A.T. Kearney, Inc., advised companies such as General Electric, Xerox and Bayer.

Under Ms. Burns' leadership, Eaton Corporation received Frost & Sullivan's "Power Quality Company of the Year" award in both 2004 and 2005. She was nominated to *Wall Street Journal's* 2005 Top 50 Women to Watch, named International Executive of the Year by Women in International Trade and Woman of Professional Excellence by the YWCA.

Ms. Burns is actively involved in her community and serves on a variety of for-profit and non-profit boards. Locally, she is a board member of Prevent Child Abuse North Carolina, Artspace, Council for Entrepreneurial Development and NCCBI. She is also a member of the national Women President's Organization and on the National Board of Advisors for *Enterprising Women* magazine. She holds an M.B.A. from Case Western Reserve University and a Bachelor of Science degree from the University of Wisconsin.

### Stephen P. Zelnak, Jr.



Stephen P. Zelnak, Jr. is Chairman of the Board of Directors and CEO of Martin Marietta Materials, Inc. Materials consists of the Aggregates Company, which is one of the nation's leading producers of crushed stone, sand, and gravel for use in construction; Magnesia Specialties, which produces dolomitic lime for steel making and magnesia chemicals for a wide range of customers; and a fledg-

ling composites business focusing on applications such as ballistic panels, bridge decks and truck trailers.

Mr. Zelnak joined the Martin Marietta Corporation in 1981 as Vice President, Planning and Business Development for the Aggregates Company. He was appointed President of Martin Marietta Aggregates in 1982, elected an officer of the corporation in 1989, and promoted to President, Materials Group in 1991. In 1994 Martin Marietta Materials, Inc., became a publicly traded corporation listed on the New York Stock Exchange, with Mr. Zelnak as President and CEO. Mr. Zelnak was elected Chairman of the Board of Directors in 1997.

Mr. Zelnak received his B.S. in Industrial Management from Georgia Tech and holds M.S. degrees in Administrative Science and Business Administration from the University of Alabama system. He served three years in the U.S. Army as an explosive ordinance disposal officer.

Mr. Zelnak serves on the Board of Beazer Homes, a leading home-builder throughout the U.S. He is also active in civic affairs and business groups. A few most recent organizations he serves with are: Georgia Institute of Technology, President's Advisory Board; North Carolina State University, Board of Visitors; and North Carolina State University College of Management, Advisory Board.

## Concurrent Sessions: 10:15-11:45 a.m.

Room 3

### Creating Cultures Promoting Globalization

Introduction:

**General Hugh Shelton**

Speakers:

**Mr. Gregory N. Akers**

Senior Vice President and Chief Technology Officer, Cisco Systems, Inc.

**Mr. Tom B. Rabon, Jr.**

Executive Vice President of Corporate Affairs, Red Hat, Inc.

Moderator:

**BG Frank H. Akers, Jr.**

USA (Ret.)  
Associate Laboratory Director, Oak Ridge National Laboratory

Sponsor



Some corporations have cultures that are responsive to global conditions resulting in global competitiveness. What sets these organizations apart? Session leaders will share the behavior of senior executives that influences success in the global environment while maintaining a values-based orientation.

Room 7B

### Creating Family-Friendly Work Environments

Speakers:

**Ms. Cathy "Cat" Frieden Lineberry**

President and Co-founder, Lineberry Research Associates, LLC

**Mr. Jeff Chambers**

Vice President of Human Resources, SAS

Moderator:

**Rear Admiral Benny Suggs**

USN (Ret.)

Director of Field Service Operations, Harley-Davidson Motor Company

What's the value of happy employees?

Senior executives of large and small corporations will share their personal philosophy of workplace environments, strategies for implementing family-friendly practices, and assessment of impacts on productivity, recruitment, and retention.

Room 7A

### Contemporary Leadership Challenges for Senior Administrators

Introduction:

**Dr. Steve Jones**

Chancellor, University of Alaska Fairbanks

Speakers:

**Dr. Kathryn M. Moore**

Dean, College of Education, North Carolina State University

**Mr. Mark Hamilton**

President, University of Alaska System  
Title, Workplace

Moderator:

**Dr. Leila Gonzalez Sullivan**

Director of Graduate Programs, W. Dallas Herring Professor, North Carolina State University

Institutions of higher education are complex systems with ever increasing expectations for productivity and accountability. What are the contemporary issues facing leaders in the academy? Seasoned administrators will share their observations related to issues affecting leadership, ethics and character development in higher education and engage the audience in discussion of contemporary leadership challenges.

Room 6

### Service Learning: Creating Supportive Campus Cultures

Speaker:

**Dr. Robert G. Bringle**

Director, IUPUI Center for Service and Learning

Moderator:

**Dr. Katie B. Perry**

Senior Vice Provost and Professor, North Carolina State University

Effective service learning quite often requires institutional change that senior administration must lead. Structural and cultural change recognizing the scholarship of well-informed teaching that embraces civic engagement is a prerequisite for success. The reward in both learning and civic outcomes can be powerful for the student, campus and community.

Sponsor

The NC State's Service-Learning Program

Building capacity for learning, leadership, and change

Room 8A

### Enhancing Professional Learning Communities

Speaker:

**Ms. Anne Jolly**

Project Director, Professional Learning Teams for SERVE Center, UNC-G

Moderator:

**Dr. Joseph W. Peel**

Executive Director, Triangle Leadership Academy

Educational administrators and teachers will be energized by this session focusing on professional learning teams and their role in creating effective learning cultures. You will develop a greater understanding that leadership in effective learning communities is distributed among teachers and focuses on improved instruction and student achievement and a commitment to advancing policies and conditions that produce healthy school cultures.

Sponsor



## Community Leadership Research

Speakers:

### Dr. Susan Madsen

Associate Professor, Management, Utah Valley State College

### Dr. Terry Price

Associate Professor, Jepson School of Leadership Studies, University of Richmond

### Mr. David Clark

Ph.D. Candidate, NC A&T State University Leadership Studies Ph.D. Program

Moderator:

### Dr. Tim G. Hatcher

Associate Professor and Coordinator, Adult and Higher Education, North Carolina State University

Exciting research presentations highlight the

importance in using contemporary leadership research to develop more effective leadership practice in community organizations, agencies and companies. Included will be studies of developmental strategies that have been effective in higher levels of leadership preparation for women. In addition, the role of character and ethics in everyday community leadership will be explored.

## When Crisis Happens: Team Leadership

Speakers:

### Lt. Gen. John W. Rosa

USAF (Ret.)  
President, The Citadel

### Lt. Gen. Russel L. Honoré

Commanding General, First Army

Moderator:

### Col. J. Quincy Collins, Jr.

USAF (Ret.)  
Vice President, Southern Real Estate

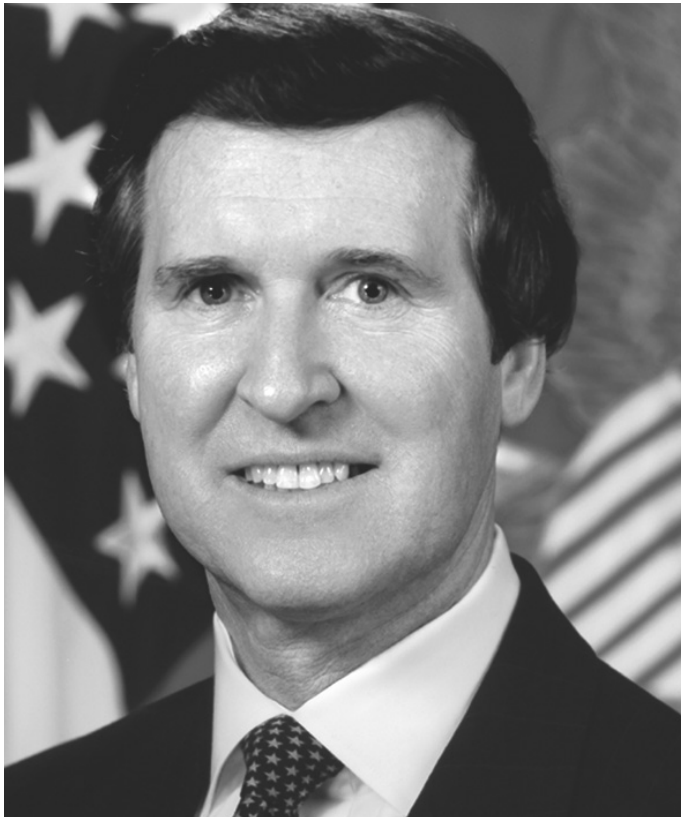
Crises happen! This dynamic session explores the leadership traits and behaviors that are deemed to be most successful in dealing with organizational, local, state, or national crisis situations. Best practices for establishing command and control will be discussed using real-world examples and conditions that produce healthy school cultures.

## Luncheon Agenda: 12:00-1:30 p.m

<b>Welcome</b>	<b>General Hugh Shelton</b>
<b>Posting of Colors</b>	<b>Army ROTC, NC State University</b>
<b>Introduction of Guests</b>	<b>Chancellor Jim Oblinger</b>
<b>Recognition of Scholarship Recipients</b>	<b>Dr. Mike Davis</b>
<b>Entertainment</b>	<b>82nd Airborne Division, All American Chorus</b>
<b>Sponsor Remarks</b>	<b>Mr. Steve Parrott, Embarrq</b>
<b>Closing Remarks</b>	<b>General Hugh Shelton</b>



**“Positioning U.S. Leadership to Thrive in Global Affairs”  
Keynote Speaker: The Honorable William S. Cohen**



**The Honorable William S. Cohen**

Secretary Cohen is the chairman and CEO of The Cohen Group, a strategic business consulting firm based in Washington, DC, which assists multinational clients from all sectors of the economy to develop and implement strategic plans, identify and pursue business opportunities, identify and manage risks, and overcome problems in quickly changing markets around the world. The Cohen Group has a strategic alliance with DLA Piper Rudnick Gray Cary, the world's second largest law firm.

William S. Cohen served as the 20th U.S. Secretary of Defense, from January 1997 to January 2001, where he oversaw the largest organization in the U.S. with a budget of \$300 billion and three million military and civilian personnel. As Defense Secretary, he was responsible for: reversing a decade-and-a-half of continuous decline in the defense budget and the defense procurement budget, which he increased by nearly 50%; the largest military pay raise in a generation; and adoption of electronic commerce and other best business practices in the defense department. In addition, under his leadership, the United States Military conducted the largest air warfare campaign (Bosnia/Kosovo) since World War II and conducted other military operations on every continent.



## Biographical Summaries

### Mr. Gregory N. Akers

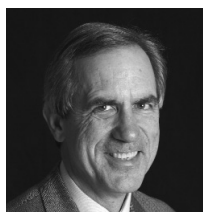


Mr. Gregory N. Akers  
Greg Akers runs a  
global government  
organization to  
address the unique  
requirements of gov-

ernment's core business. His organization delivers solutions, platforms, capabilities and value-added support, allowing Cisco government customers to achieve and enhance their mission goals.

Mr. Akers also plays a crucial role as an Internet security and critical infrastructure protection interface with the U.S. Federal Government and Cisco customers. He served as the President of the IT-Information Sharing and Analysis Center (ISAC) organization in 2002 and Vice President in 2001. Mr. Akers is also a member of the National White-Collar Crime Board and the Board of Directors of the East Carolina Infraguard. Other partnership involvements include, NSTAC, NIAC, NSTISS, NRIC and National Cyber Security Alliance. Mr. Akers joined Cisco in 1993. In addition to his executive leadership roles, he has held a variety of technical roles at Cisco, including networking engineer, and Vice President for the Worldwide Technical Assistance Center.

### Dr. Robert G. Bringle

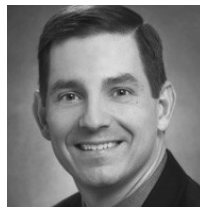


Robert G. Bringle,  
Ph.D. is the  
Chancellor's  
Professor of  
Psychology and  
Philanthropic Studies

and Director of the IUPUI Center for Service and Learning at Indiana University-Purdue University Indianapolis. Dr. Bringle has been involved in the development, implementation, and evaluation of educational programs

directed at talented undergraduate psychology majors, high school psychology teachers, first-year students, and the introductory psychology course. As a social psychologist, he is widely known for his research on jealousy and close relationships. His work as Director of the IUPUI Center for Service and Learning has resulted in numerous national recognitions for his campus and himself. For his scholarly journal articles, chapters, and books on service learning, Dr. Bringle was awarded the Ehrlich Faculty Award for Service Learning, and he was recognized at the International Service-Learning Research Conference for his outstanding contributions. He was the Volunteer of the Year in 2001 for Boys and Girls Clubs of Indianapolis. The University of the Free State, South Africa, awarded him an honorary doctorate for his scholarly work on civic engagement and service learning.

### Mr. Jeff Chambers

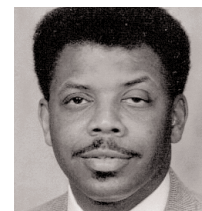


As Vice President of  
Human Resources at  
SAS, the world's  
largest privately-held  
software company,  
Jeff Chambers is

responsible for the company's human resource programs, policies and initiatives for a global work force of nearly 10,000 employees. Mr. Chambers implements and manages programs that have brought SAS national recognition as an innovator in providing and understanding the benefits of a work environment that supports work/life issues. SAS has received numerous accolades for its corporate culture, including a segment on CBS' 60 Minutes and placement on Fortune's list of the "100 Best Companies to Work for in America" since the list's inception. A strong advocate of SAS' unique corporate culture, Mr. Chambers strives to shape the culture to fit today's business challenges and establish

SAS HR as a service-oriented, strategic partner, aligned with corporate objectives. After handling labor and employment matters with MassMutual Life Insurance Company, Mr. Chambers joined SAS in 1992 as Corporate Counsel. He calls on his extensive legal knowledge to help guide the company's policies and communications in functional areas such as employee relations.

### Mr. David K. Clark, Jr.

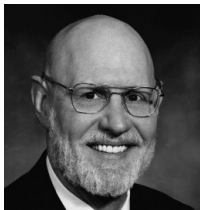


David K. Clark, Jr. is a  
second-year graduate  
student at North  
Carolina A&T State  
University in the  
Leadership Studies

Ph.D. Program and Manager of Sales and Market Development for Antronix Distribution & Supply, Inc. in Greensboro, NC. He has a BSEE from Southern University in Baton Rouge, LA and an M.B.A. from Elon University. He has also performed additional undergraduate studies at Massachusetts Institute of Technologies (MIT) in Electrical Engineering. Mr. Clark has over 25 years of experience in designing communications networks, sales, and sales support in commercial and federal markets. He has served in numerous professional and civic leadership roles during his career and was once selected as one of "America's Best and Brightest Young Business and Professional Men" by Dollars & Sense magazine. In addition to solving design problems, Mr. Clark has always been fascinated with issues facing leaders, organizations, and teams. He has combined his background in technology and his interest in understanding leadership into his research interest of exploring the challenges of leadership in virtual organizations. His poster presentation will cover his potential dissertation topic.

## Mr. Mark R. Hamilton

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After 31 years of service to this nation, Mark Hamilton retired as a Major General with the U. S. Army in July of 1998. Just

prior to accepting the chief leadership position of the University of Alaska, Mr. Hamilton was in charge of national recruiting during the "Be all that you can be" era. He was appointed by the University of Alaska Board of Regents as the 12th president of the University of Alaska on August 10, 1998.

The president oversees the operations of the University of Alaska system covering an area one-fifth the size of the contiguous United States. The university's 16 campuses across the state, including three urban campuses and a dozen community campuses, enrolls 32,000 students, employs 7,900 faculty, staff and students, and has an operating budget of over \$714 million. Mr. Hamilton received a Bachelor of Science degree from the U.S. Military Academy at West Point, a master's degree in English literature from Florida State University, and graduated from the Armed Forces Staff College in Virginia, and the U.S. Army War College in Pennsylvania.

## Lt. Gen. Russel L. Honoré

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Lieutenant General Russel L. Honoré is Commanding General of the First Army. In that role, he is responsible for the training, readiness

oversight and mobilization of National Guard and Reserve units in the Continental United States and two U.S. territories. Lt. Gen. Honoré has commanded at all levels to include the 2nd Infantry Division in Korea; 1st Brigade, 3rd Infantry Division at Fort Stewart; and a battalion in the 1st Infantry Division during Desert Storm. Other general officer assignments include: Commander,

Standing Joint Force Headquarters-Homeland Security, U.S. Northern Command; Vice Director for Operations, J-3, on the Joint Staff; Deputy Commanding General and Assistant Commandant, United States Army Infantry Center and School; and the Assistant Division Commander, 1st Cavalry Division. Most recently while serving as First Army Commander, Lt. Gen. Honoré commanded Joint Task Force-Katrina, leading the Department of Defense response on the Gulf Coast for Hurricanes Katrina and Rita.

## Ms. Anne Jolly

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Anne Jolly is Project Director for Professional Learning Teams (PLT) with the SERVE Center at UNC-G. In this role she designs and

directs projects to promote collaboration, increase teaching quality, and produce healthy school cultures. Ms. Jolly develops practical facilitation materials, conducts interactive workshops, and provides ongoing follow-up as she trains, supports, and monitors Professional Learning Teams throughout the Southeast. Her work is based on eight years of research, development, and evaluation with the SERVE Center. An experienced presenter and keynote speaker, Ms. Jolly consults and conducts PLT workshops nationwide.

Ms. Jolly has been a member of the National Commission on Math and Science Teaching for the 21st Century (the Glenn Commission), the National Academy of Sciences Committee on K-12 Science Education, the National Steering Committee for America Goes Back to School, and a Panel Member for the President's Southern Region Economic Conference. She is a former Alabama Teacher of the Year and currently serves as advisor to the Alabama Governor's Commission on Quality Teaching. Her best-selling book, *A Facilitator's Guide*

to Professional Learning Teams, is published by the National Staff Development Council.

## Ms. Cathy "Cat" Frieden Lineberry

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Cathy ("Cat") Frieden Lineberry is President and Co-founder of Lineberry Research Associates (LRA), a contract research organization and

consulting firm in Research Triangle Park, NC that provides drug development services to pharmaceutical and biotechnology companies.

Ms. Lineberry has more than 25 years of pharmaceutical experience. Prior to LRA, she was at Burroughs Wellcome Co. (now GlaxoSmithKline) for 14 years where she held various positions in Clinical Research, Commercial Operations and Public Affairs. Her background also includes academic training in pharmacy administration. Ms. Lineberry is Phi Beta Kappa from the University of North Carolina at Chapel Hill.

Since LRA's inception in 1995, LRA has been committed to creating and maintaining a corporate culture that attracts and motivates their employees. LRA is proud to have received numerous awards over the past decade for corporate culture, people development and family friendliness. The LRA commitment also includes an ongoing focus on community service.

Recent breaking news, Lineberry Research Associates announced on October 19, 2006 that it agreed to be purchased by Constella Group, a Durham-based, global professional health services company dedicated to enhancing human health around the world, every day.

## Dr. Susan R. Madsen

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Susan Madsen is an Associate Professor of Management at Utah Valley State College. She has recently interviewed 10 women uni-





versity presidents and 10 women governors for two qualitative research studies on the development of high level women leaders. Her past

research is widely published in scholarly journals, and she is currently writing and publishing two books on the results of these in-depth interviews. Dr. Madsen presents nationally and internationally on her work. She obtained her doctorate degree from the University of Minnesota in Work, Community, and Family Education with a specialization in Human Resource Development. For the past 15 years she has also been an independent management consultant focusing on leadership, individual and organizational change, training and development, wellness, and work-life issues. She enjoys facilitating seminars and workshops in a variety of settings.

### Dr. Kathryn M. Moore



Kathryn "Kay" Moore is Dean of the College of Education at NC State University in Raleigh. The College currently has 149 faculty and staff and

1,329 students. Degrees offered include B.S., M.A., M.Ed, Ed.D. and Ph.D. The College has an annual budget of approximately \$10 million and grants and contracts totaling more than \$6 million. Dr. Moore led the development of and fundraising for The William and Ida Friday Institute for Educational Innovation on NC State's Centennial Campus. The \$10-million Institute is a state-of-the-art research and development facility for educators focusing on teaching and learning in technology-enabled environments. This facility was built entirely through private funds. It opened in fall 2005. Prior to becoming Dean in 2000, Dr. Moore was professor and founding director of the Center for the Study of Advanced Learning Systems in the College of

Education at Michigan State University (MSU) in East Lansing. In addition, Dr. Moore has served on the faculties of Penn State University and Cornell University. She received her B.A. and B.S. degrees in Education and M.A. degree from The Ohio State University, and Ph.D. degree from the University of Wisconsin-Madison in Educational Policy Studies. She is chair elect of the Board of Directors of the Institute for the International Education of Students (IES), a Chicago-based study abroad provider.

### Dr. Terry L. Price



Terry L. Price is Associate Professor at the Jepson School of Leadership Studies at the University of Richmond and Visiting Associate

Professor in the Department of Philosophy at the University of North Carolina at Chapel Hill (2006-2007). He has degrees in philosophy, politics, and psychology from the University of North Carolina at Chapel Hill and the University of Oxford, and he completed his doctorate in philosophy at the University of Arizona. Dr. Price's work has been published in outlets such as *American Philosophical Quarterly*, *Encyclopedia of Leadership*, *Journal of Political Philosophy*, *Journal of Value Inquiry*, *Leadership and Organization Development Journal*, and *Leadership Quarterly*. He is co-editor of the three-volume reference set, *The International Library of Leadership* and *The Quest for Moral Leaders*. Dr. Price is the author of *Understanding Ethical Failures in Leadership* on Cambridge University Press. His current work includes a book project entitled *An Introduction to Leadership Ethics*, which is under contract with Cambridge University Press.

### Mr. Tom B. Rabon, Jr.

Tom Rabon is Executive Vice President, Corporate Affairs, for Red Hat, Inc., a leading software technology company headquartered



on NC State University's Centennial Campus with satellite offices spanning the globe. He serves as a member of Red Hat's

Executive Management Team and has global responsibility for Red Hat's corporate affairs activities. Prior to his position at Red Hat, Mr. Rabon was Vice President of Global Government Affairs for Lucent. Congruent with his experience in working with many countries and cultures at Red Hat, Mr. Rabon served as Executive Sponsor of the Globalization Team in Red Hat's internal leadership program. Under his direction, the Globalization Team implemented cultural and education awareness projects designed to improve how Red Hat conducts business globally through the definition of a common corporate identity, standardization of business processes, and the promotion of cultural diversity company-wide.

### Lt. Gen. John W. Rosa



Lt. Gen. John W. Rosa is President of The Citadel in Charleston, SC. His return to his alma mater follows a distinguished 32-year career with the U.S.

Air Force during which time he compiled an impressive record of more than 3600 flying hours as a command fighter pilot. He became a familiar face on national newscasts during the early stages of the war in Afghanistan when he held daily press briefings as spokesperson for the Joint Chiefs of Staff. His final active duty assignment was as superintendent of the United States Air Force Academy. While at the Academy, he made significant strides in creating a more tolerant culture in the midst of national media scrutiny over allegations of sexual assault. Gen. Rosa has continued his work on respect and values at The Citadel, asserting his conviction that respect for self and for others is a fundamental requirement of leadership.

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Raleigh, NC

**Mrs. Carolyn Shelton**  
Morehead City, NC

# Shelton Leadership Challenge Institute Scholarship Form



**July 17-22, 2007 – UNC-Charlotte, Charlotte, NC**  
**July 22-27, 2007 – Eastern 4-H Environmental Education and Conference Center, Columbia, NC**

The General Hugh Shelton Leadership Challenge Institute is a one-week summer experience for rising freshmen, sophomores, juniors, and seniors in high school. General Shelton's cornerstones of values-based leadership are integrated throughout the experience. These cornerstones are honesty, integrity, compassion and diversity. NC State University's General Hugh Shelton Leadership Initiative collaborates with professionals associated with K-12 education, higher education, military and high school students who attended the camp previously, to develop and implement this youth summer experience focusing on leadership skill development. The scope and sequence of the curriculum intentionally plans for development of leadership skills for all levels of participants: Students, Peer Leaders and CMT's (Coach, Mentor, Trainer). These skills include facilitation, individual and team reflection and evaluation.

The core curriculum focuses on Leadership Roles and Accountability, Team Building, Leadership Styles and Situations, Motivating Others, Citizen Responsibility, Integrity as a Leader, Public Speaking, Changing Behaviors, and Goal Setting. Reflection is a key component for each exercise and daily review. Students are placed in leadership roles and participate in a 360° evaluation conducted by the Coach, Mentor, Trainers (CMTs) and Peer Leaders.

Requirements of participants: Need to be a rising 9th to 12th grade student; GPA of 3.0 or better; and Previous leadership experience in clubs or other organizations is desired.

If you would like to sponsor a youth scholarship, please complete the information below.

Sponsor Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State/Zip \_\_\_\_\_

Phone Number: \_\_\_\_\_

I would like to make a donation to support \_\_\_\_ youth to attend the Shelton Leadership Challenge Institute.

I would like my donation to go to the general scholarship fund:  yes  no

Payable to: **Shelton Leadership Challenge Institute**

Send to:

General Shelton Leadership Initiative

Campus Box 7401

NC State University

Raleigh, NC 27695-7401

## Upcoming Shelton Leadership Initiative Events

### Shelton Leadership Forum

“Shaping the Game: The Power of TEAM Leadership”

Friday, November 16, 2007

### Shelton Leadership Challenge Institute

June 17-22, 2007

UNC-Charlotte, Charlotte, NC

July 22-27, 2007

Eastern 4-H Environmental Education and Conference Center, Columbia, NC

For information contact the Shelton Leadership Initiative at **919.513.0150** or **www.ncsu.edu/sheltonleadership**

## Shelton Forum Sponsors as of November 10, 2006

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