



*NCSU celebrates 13 years
of developing exceptional leaders.*

The 13th Annual General H. Hugh Shelton Leadership Forum

“Leadership Decisions as Game Changers”

Friday, November 21, 2014

McKimmon Conference and Training Center

North Carolina State University, Raleigh, NC

Presented by the

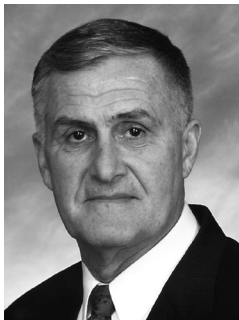
Office of the Provost

The General H. Hugh Shelton Leadership Forum

is an annual seminar series that focuses attention on the importance of leadership development. The Forum is a program offered through the General H. Hugh Shelton Leadership Center administered by the Office of the Provost. As Executive Director, General Shelton is committed to developing values-based leadership skills to enhance corporate, education, and youth development organizations. The General H. Hugh Shelton Leadership Center offers education scholarships, as well as executive, faculty, student, and youth development conferences.

Our mission is to inspire, educate and develop values-based leaders committed to personal integrity, professional ethics, and selfless service. To learn more visit our website at www.ncsu.edu/sheltonleadership

General H. Hugh Shelton



General Henry Hugh Shelton, U.S. Army, Retired, served as the 14th Chairman of the Joint Chiefs of Staff from 1997 until his retirement in 2001. The NC State alumnus and Tarboro native is a decorated combat

veteran of the Vietnam War and was the first member of the elite U.S. Army Special Forces—the Green Berets—to rise to the nation's top military post. Before serving as the principal military advisor to the President, the Secretary of Defense and the National Security Council, General Shelton was Commander-in-Chief of the U.S. Special Operations Command, overseeing the Green Berets and the Navy Seals. General Shelton earned his commission through the Reserve Officers Training Corps at NC State, where he graduated in 1963 with a degree in textile engineering. He also earned a Master of Science degree from Auburn University before completing his training at the Air Command and Staff College and the National War College. The General now leads NC State's General H. Hugh Shelton Leadership Center and serves as a powerful example of leadership excellence. In September 2002, he was awarded the Congressional Gold Medal by the United States Congress.

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Schedule at a Glance

8:00-8:45 a.m.

Registration and Check-in

8:45-10:30 a.m. — Room 2

Welcome: **General H. Hugh Shelton**

Keynote:

Leadership Lessons: Strategies That Help Leaders Be Effective Decision-Makers

Moderator: **Ed Carney**

Panel:

Jonathan Walker

Billie Redmond

Donald Thompson Jr.

11:00 a.m.-12:00 p.m. — Room 2

Keynote:

Game Changer: To Invent is to Give

Featured Speaker:

Dean Kamen

12:30-1:45 p.m.— Room 1

Luncheon

2:00-3:00 p.m.— Room 2

Keynote:

Game Changing Decisions: Leadership in a World without Borders

Featured Speaker:

The Honorable Elaine L. Chao, 24th U.S. Secretary of Labor (2001-2009)

3:30 p.m.

Special Sessions:

- Leadership Research Panel — Room 3
- Leadership Decisions as Game Changers (students) — Room 5
- Veterans in Transition (Cisco only) — Room 4

“Leadership Lessons: Strategies That Help Leaders Be Effective Decision-Makers”

Moderator: **Ed Carney** Executive Vice President, Products and Customer Success, Extreme Networks

Panel: **Billie Redmond** Founder and Chair, Trademark Properties

Donald Thompson Jr. CEO, I-Cubed

Jonathan Walker Director of Standardization and Optimization, Novo Nordisk

During our opening session, you will hear from three effective leaders representing corporations within the RTP region that are known for their innovative strategies that have led them to be viewed as game changers in their fields. These leaders will address the role core values play in developing the ability to make effective decisions, as well as how the roles of leader and follower assist in fostering effective decision making within an organization (and/or team). You will leave with practical tools to enhance the likelihood for successful decision making that impacts your bottom line, as well as client and employee satisfaction.

Keynote

11:00 a.m. - 12:00 p.m. — Room 2

“Game Changer: To Invent is to Give”

Featured Speaker: **Dean Kamen** Founder and President, DEKA Research & Development Corporation

Dean Kamen poses the question, “In a few years, could we have a solution to transportation, electricity, and communication, and maybe drinkable water in a sustainable package that weighs 60 pounds?” Through this session, Kamen will share with the audience his view on the question, as well as how the concept of giving has enabled him and his organization to be actively engaged in advancing technology through innovation. Bottom-line, utilizing these key points will provide the audience with new perspectives on the idea that this type of mind-set can contribute to enhancing the livelihood of your employees, those you serve, the community, and ultimately the world.

Luncheon Agenda

12:15-1:45 p.m. — Room 1

Presiding **Mr. Randy Nelson**
Shelton Leadership Board of Advisors, Chair

Shelton Leadership Scholarships **Dr. Tony Mitchell**
Shelton Leadership Board of Advisors

Welcome **Provost Warwick Arden**
NC State University

Special Presentation **Mr. Randy Nelson**
Shelton Leadership Board of Advisors, Chair

Presenting of Colors **NC State University Color Guard**

Keynote

2:00-3:00 p.m. — Room 2

“Game Changing Decisions: Leadership in a World without Borders”

Featured Speaker: **The Honorable Elaine L. Chao, 24th U.S. Secretary of Labor (2001-2009)**

As the longest-serving U.S. Secretary of Labor since WWII and the first woman of Asian descent appointed to the President’s Cabinet, Secretary Chao led with a keen historical perspective and an eye on the future. Secretary Chao shares with audiences the key attributes of a successful global leader. She emphasizes an appreciation for our differences while also identifying the traits that unite people. Secretary Chao discusses the globalization of the workforce and the implications that decisions from our leaders have on business both domestically and globally.

Special Sessions:

3:30 p.m. — Room numbers are listed below

“Leadership Research Panel”

Room 3 — Exciting research presentations, presented in cooperation with North Carolina A&T State University’s Leadership Studies Ph.D. Program, will highlight the importance of using contemporary leadership research to develop more effective leadership practices in community organizations, agencies, and companies.

“Leadership Decisions as Game Changers” WRAP UP SESSION

Room 5 — Ethical decision-making, which aligns with the mission of an organization, business or culture is exciting, challenging, and fascinating to both engage in and observe. This interactive session will put legs on the learnings of the day and assist the participants to be game changing leaders.

“Veterans in Transition” (Cisco only)

Room 4 — This session is intended for service members preparing to transition out of military service. Panel members—including representatives from both 4-year and 2-year institutions—will offer diverse perspectives on educational next steps as well as non-degree certificate options. Panelists will share details regarding their respective resources followed by time for questions and answers.

Featured Speakers

The Honorable Elaine Chao



The Honorable Elaine L. Chao, who served as the U. S. Secretary of Labor from 2001 to 2009, is the first Asian Pacific American woman in American history to be appointed to the President's cabinet. As Secretary, she focused on increasing the competitiveness of America's workforce in a global economy and achieved

record results in workplace safety and health.

A leader in the public, private, and nonprofit sectors, Secretary Chao has served as President and CEO of United Way, Director of the Peace Corps, Deputy Secretary of Transportation, and Vice President at Bank of America.

A popular speaker on jobs and the economy, she serves on a number of nonprofit and public boards including Institute of Politics, Harvard Kennedy School; Board of Dean's Advisors at the Harvard Business School; Bloomberg Philanthropies; and New York Presbyterian Hospital. The recipient of 34 honorary degrees, she earned her MBA from Harvard Business School.

Dean Kamen



Dean Kamen is the Founder and President of DEKA Research & Development Corporation. Examples of technologies developed by DEKA include the HomeChoice™ portable dialysis machine, the iBOT™ Mobility System, the Segway™ Human Transporter, a DARPA-funded robotic arm, a new and improved Stirling engine, and the Slingshot water purifier.

Mr. Kamen has received many awards for his efforts, including the National Medal of Technology in 2000 and the Lemelson-MIT Prize in 2002. He was inducted into the National Inventors Hall of Fame in 2005 and has been a member of the National Academy of Engineering since 1997.

Among Mr. Kamen's proudest accomplishments is founding FIRST (For Inspiration and Recognition of Science and Technology), an organization dedicated to motivating the next generation to understand, use and enjoy science and technology.

Billie Redmond



Billie Redmond is a native North Carolinian, growing up in the small textile town of Eden. She is the Founder of TradeMark Properties, a North Carolina-based property management, leasing and brokerage services company. After serving as CEO for the past 30 years, she recently transitioned to Chair of the Board of TradeMark

Properties and its affiliates, which also includes TradeMark Residential, TradeMark Morris in Chapel Hill, NC and TradeMark Association Management. Today the *Triangle Business Journal* ranks TradeMark as the largest commercial real estate firm in the Triangle.

Ms. Redmond received the 2011 Triangle Business Journal Legacy Award, which recognizes leaders who have helped shape the Triangle through their business and community endeavors. She received the TCREW Impact Award, the first woman to receive this prestigious award. She currently serves on the Board of Directors of Paragon Bank, the Carolina Hurricanes' Kids n Community Foundation Board, the Board of the North Carolina Chamber, and the Make-A-Wish Foundation of Eastern North Carolina Board. Currently, she is Chair of the Governor and General Assembly appointed Education & Workforce Innovation Commission, focused on educational transformation across North Carolina.

Donald Thompson Jr.



President and CEO, Donald Thompson, Jr. sets the strategic direction for I-Cubed as it develops and delivers a growing portfolio of enterprise software and service solutions to its global customer base. Named among the Top 25 Technical Professionals in Research Triangle Park, NC by *Business Leader* magazine, Mr. Thompson

continues to drive success for the organization and mentor talented employees, including millennials, for which he is earning an esteemed reputation.

His blue jeans and hearty laugh aside, Mr. Thompson is a results-driven executive leading I-Cubed to outstanding results with an increase in strategic partnerships with companies such as Adobe, PTC, Siemens, and Autodesk. Under his direction, I-Cubed has grown from 16 to 130 employees and experienced revenue growth of over 30% year over year since 2007, serving customers such as Bose, Time Warner Cable, and Cummins Engines.

In addition to his role at I-Cubed, Mr. Thompson serves on boards for North Carolina State University, Everest Agency, an award-winning integrated marketing agency, and several entrepreneurial ventures within NC. His most recent endeavor is Salektiv, an entertainment management and production company with clients in multiple genres of entertainment across the U.S.

Mr. Thompson is also releasing a series of eBooks entitled *Leadership Lessons*, making available on a larger scale, behaviors and perspectives for success that he shares as a mentor to entrepreneurs and as a keynote speaker to various organizations and educational communities.

Jonathan Walker



Jonathan Walker moved to North Carolina and joined Novo Nordisk Pharmaceuticals in 2002 after leaving the U.S. Army as a Captain. Since then, he has worked in a number of local and global operations management roles in North Carolina and in Copenhagen, Denmark. Mr. Walker is part of Novo Nordisk's Clayton site

Senior Leadership Team, serving as Director of Standards & Optimization, responsible for project management, Lean systems,

leadership coaching, learning and development, and technical writing. He has been part of the growth and improvement story of the Clayton facility, which is now the largest supplier of insulin products in the U.S. Mr. Walker holds an MIS degree from the University of Notre Dame and an MBA from UNC Chapel Hill. Outside of work, Mr. Walker prioritizes his family time and also serves on the Board of Directors for Johnston Health Foundation, supporting the Johnston County Healthcare system.

Special Sessions

Yvette Lynne Bonaparte



Dr. Yvette Lynne Bonaparte is a collaborative and metric-driven practitioner and scholar in the areas of business and leadership. She has a 20-year track record of success in many facets of business including: brand management, global marketing, customer insights, communications, program management, and diversity and

inclusion. She is president of Bonaparte Consulting, Inc., a consulting practice that assists clients in the areas of strategic marketing and communications, diversity and inclusion, and leadership training. Dr. Bonaparte earned her MBA degree with a concentration in marketing from Duke University's Fuqua School of Business and her BA degree from Brandeis University. She earned her PhD degree in leadership studies from North Carolina A&T State University. Dr. Bonaparte is also a faculty member in the School of Business and Economics at North Carolina A&T State University.

Kim Ingold



Kim Ingold serves as Career Development Coordinator for the Youth Career Connect (YCC) STEM Academy at Anson High School. She is responsible for incorporating career-related activities into academic lessons. Dr. Ingold coordinates with business and industry to provide real-life experiences through job shadowing,

mentoring, and internships. Over her 19-year teaching career she has provided career-based educational trips for Anson County students. Dr. Ingold is a recent graduate of the Leadership Studies PhD program at North Carolina A&T State University; her research focus throughout the program and her dissertation surrounded youth development and youth leadership development. She documented the experiences and perceptions of 17 youth who were participating in the challenge for the first time, by serving as an instructor during a session of the Shelton Challenge in July 2013. The voices of her participants are heard within four emergent themes of her ethnographic case study.

Karen Knoch



Dr. Karen Knoch is a professional businesswoman and higher education instructor. She also has more than 20 years' experience working in the home furnishings industry. Dr. Knoch started her career in retail merchandising and buying; she later began working in wholesale sourcing and product development, much of which took place overseas. Dr. Knoch has been to China over 20 times and has visited Vietnam and the Philippines numerous times as well. These experiences not only broadened her personal horizons but also taught her practical applications of international business and inter-cultural communication. Dr. Knoch received her BA from Huntingdon College and her MBA from Florida Atlantic University. She received a PhD in Leadership Studies at North Carolina A&T State University where her academic accomplishments include Wadawan L. Kennedy Scholars Award, Graduate Teaching Assistantship, and induction into Phi Kappa Phi Honor Society.

Mindy Sopher



Asking Mindy Sopher what she does (for a living) will usually bring the following response, "I change the world!" Recognized with an NC State campus award, a "day" in the City of Raleigh and a national KD Graduate Fellowship all named in her honor, Ms. Sopher teaches Nonprofit Development, Leadership Foundations, and New Student Success courses at North Carolina State University in Raleigh. She serves as an academic advisor to First Year students and those changing majors. She does not recall any time when she was not advising local or inter/national fraternities and sororities, either professionally (30+ years) or as a volunteer. When not traveling as a speaker, she enjoys her passions back home: her English bulldog "Queen Victoria," leadership in transition, service learning, cultivating African violets, jewelry beading, and the delightful labors of her two good friends "Ben and Jerry"! Ms. Sopher grew up in Western Pennsylvania, where she also learned to love the Steelers and make a mean giant newspaper hat!

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Speaker Preview for the November 20, 2015 Shelton Leadership Forum

Louis Freeh



Mr. Freeh's best-selling book, *My FBI: Bringing Down the Mafia, Investigating Bill Clinton, and Fighting the War on Terror* (St. Martin's Press, 2005), chronicles his efforts to reform, fortify, and strengthen the Bureau while ensuring its freedom from political interference. Landmark investigations and prosecutions for which he's been recognized include: the Oklahoma City bombing, Waco, the Unabomber, the Centennial

Olympic Park bombing, Robert Hanssen, and the "Pizza Connection" mafia case. Mr. Freeh is an expert on corporate governance and financial

disclosure (including the Sarbanes Oxley Act); his private-sector experience also offers a unique perspective into corporate ethics, government relations, risk, and global security that is crucial to corporate practice in the 21st century. Currently, he is CEO of Freeh Group International, a global consulting enterprise, providing strategic guidance on legal and corporate affairs, business ethics, evaluating risk, homeland security strategies, and worldwide government relations. In addition to FGIS, Mr. Freeh is the vision behind global law firm Freeh Sporkin Sullivan, LLP, a unique team of former judges and law enforcement officials providing legal counsel, analysis, and management consulting services.

Notes

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Shelton Forum Sponsors as of November 13, 2014

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L-3 Communications Corporation

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Upcoming Shelton Leadership Center Events

Shelton Leadership Forum

November 20, 2015

Shelton Leadership Challenge (for rising 9th - 12th graders)

June 14-19, 2015

North Carolina State University, Raleigh, NC

June 21-26, 2015

UNC-Charlotte, Charlotte, NC

June 21-26, 2015

North Carolina Wesleyan College, Rocky Mount, NC

June 28-July 2, 2015

Hampden-Sydney College, VA

July 12-17, 2015

East Carolina University, Greenville, NC

July 12-17, 2015

North Carolina State University, Raleigh, NC

July 26-31, 2015

North Carolina State University, Raleigh, NC

Undergraduate and Graduate Courses:

SLC 250-001: Critical and Creative Decision-Making Models (GEP-IP)

MBA 610-010: Shelton Values-Based Leadership
(for full-time students)

MBA 610-014: Leading in Matrix Organizations

MBA 610-613: Shelton Values-Based Leadership
(for part-time and distance education students)

Customized Programs:

The Shelton Leadership Center partners with organizations to help grow their teams through customized leadership development using the values of General Shelton. Please contact us if you would like to have the Center work with your corporation, (executives, management, employees). We also serve youth organizations, education settings, and government entities.

For information contact the Shelton Leadership Center at

919.513.0148 or

www.ncsu.edu/sheltonleadership