

**16th Annual General Hugh Shelton  
Leadership Forum**  
NC State University —McKimmon Center  
November 3rd, 2017



*Strategies for Effective Leadership*  
*— What's Your Game Plan?*



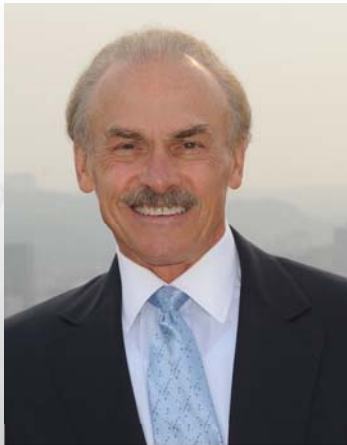
**General H. Hugh Shelton**

*USA (Ret.) 14th Chairman,  
Joints Chief of Staff*



**Thurl Bailey**

*(Ret.) NBA Player of the Utah Jazz &  
the Minnesota Timberwolves*



**Rocky Bleier**

*Vietnam Veteran & 4-Time NFL  
Super Bowl Champion*



**Mallory Weggemann**

*2012 Paralympic Gold Medalist*



# 16th Annual General Hugh Shelton Leadership Forum



## SPONSOR PACKAGE — BRONZE LEVEL — \$1,000

### TANGIBLE BENEFITS

- ◆ COMPANY ID VISIBLE/AUDIBLE DURING THE EVENT
  - + I.D. in Shelton Media (print media, campus video, publication)
  - + Guaranteed I.D. in Non-Measured Media
    - + On-site signage
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during luncheon
    - + A Planned Tweet during the event, upon request
- ◆ PUBLICATIONS/COLLATERAL MATERIALS WITH COMPANY NAME OR LOGO
  - + Program Book
  - + Event Schedules
- ◆ TICKETS & HOSPITALITY
  - + 2 Registrations (\$169 each, early bird rate value for total of \$338) for corporate professional development or client relations (Contributions above value of complimentary tickets are tax deductible)
  - + Gift of Shelton Leadership coin for new corporate guests
- ◆ GUARANTEED LONG TERM WEB VISIBILITY OF COMPANY LOGOS
  - + Company Logo on the Shelton Website (maintained for 1 year following event)
- ◆ DEAL TERMS
  - + Right to use Designation(s) as “official sponsor” / ”proud sponsor”



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November 3, 2017-NC State University

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## **Bronze Level ~ \$1,000**

2 Registrations (\$169 each, early bird rate value for total of \$338) for corporate professional development or client relations (Contributions above value of complimentary tickets are tax deductible)

*\*Please notify our office if you prefer not to accept the complimentary tickets to receive the full tax deduction\**

## **Payment Options**

1. We would like to pay by credit card over the phone – please call 919-219-0466
2. Our check for \$\_\_\_\_\_ is enclosed. (Make checks payable to N.C. State Foundation – Shelton Leadership Forum)
3. We would like to submit our payment in the mail and pay by credit card as follows:  
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**Contact Information Name:** \_\_\_\_\_

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**Address:** \_\_\_\_\_  
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## **Return**

General H. Hugh Shelton Leadership Center    919-219-4666 (phone)  
Leadership Forum Coordinator                      919-513-0148 (fax)  
BOX 7401, NCSU    [dlreno@ncsu.edu](mailto:dlreno@ncsu.edu)  
Raleigh, NC 27695-7401

Please make checks payable to N.C. State Foundation – Shelton Leadership Forum  
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