

**16th Annual General Hugh Shelton
Leadership Forum**
NC State University —McKimmon Center
November 3rd, 2017



Strategies for Effective Leadership
— What's Your Game Plan?



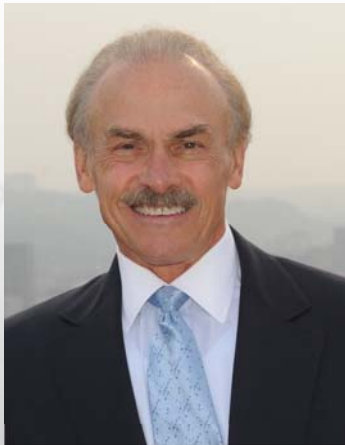
General H. Hugh Shelton

*USA (Ret.) 14th Chairman,
Joints Chief of Staff*



Thurl Bailey

*(Ret.) NBA Player of the Utah Jazz &
the Minnesota Timberwolves*



Rocky Bleier

*Vietnam Veteran & 4-Time NFL
Super Bowl Champion*



Mallory Weggemann

2012 Paralympic Gold Medalist



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SPONSOR PACKAGE — SILVER LEVEL — \$2,500

TANGIBLE BENEFITS

- ◆ COMPANY ID VISIBLE/AUDIBLE DURING THE EVENT
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 - + Guaranteed I.D. in Non-Measured Media
 - + On-site signage
 - + 5 second spots repeated 30 times (jumbo screen @ main stage, etc.)
during luncheon
 - + A Planned Tweet during the event, upon request
- ◆ PUBLICATIONS/COLLATERAL MATERIALS WITH COMPANY NAME OR LOGO
 - + Program Book
 - + Event Schedules
- ◆ TICKETS & HOSPITALITY
 - + 4 Registrations (\$169 each, early bird rate value for total of \$676) for corporate professional development or client relations (Contributions above value of complimentary tickets are tax deductible)
 - + Gift of Shelton Leadership coin for new corporate guests
- ◆ GUARANTEED LONG TERM WEB VISIBILITY OF COMPANY LOGOS
 - + Company Logo on the Shelton Website (maintained for 2 years following event)
- ◆ DEAL TERMS
 - + Right to use Designation(s) as “official sponsor” / ”proud sponsor”



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November 3, 2017-NC State University

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25 Registrations (\$169 each, early bird rate value for total of \$4,225) for corporate professional development or client relations (Contributions above value of complimentary tickets are tax deductible)

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Bronze Level ~ \$1,000

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Please notify our office if you prefer not to accept the complimentary tickets to receive the full tax deduction

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2. Our check for \$_____ is enclosed. (Make checks payable to N.C. State Foundation – Shelton Leadership Forum)
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Return

General H. Hugh Shelton Leadership Center 919-219-4666 (phone)
Leadership Forum Coordinator 919-513-0148 (fax)
BOX 7401, NCSU dlreno@ncsu.edu
Raleigh, NC 27695-7401

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