

17th ANNUAL SHELTON LEADERSHIP FORUM

LEADERSHIP THROUGH THE DECADES: HOW OUR PAST INFLUENCES OUR FUTURE

**FRIDAY, NOVEMBER 9, 2018
MCKIMMON CONFERENCE CENTER
NC STATE UNIVERSITY**

INVITATION TO SPONSOR

The Shelton Leadership Forum is a nationally recognized, premier event in its 17th successful year. The event draws heavily from the Research Triangle area as well as from surrounding states for a day focused on practical lessons in values-based leadership. Networking opportunities are plentiful with an audience of corporate and community leaders. Our speakers include innovators from a wide variety of business segments. The Forum will include engaging presentations plus lunch and networking breaks.

Though the Forum theme changes annually, over 75% of sponsors renew their support year after year.

ABOUT THE SHELTON LEADERSHIP FORUM

The Shelton Leadership Forum is offered through the Shelton Leadership Center and administered by the NC State Office of the Provost. As Executive Director, General H. Hugh Shelton, is committed to developing values-based leadership skills and bringing together intergenerational audiences from diverse professional backgrounds in order to create a more dynamic dialogue.

KEYNOTE SPEAKERS

- Dr. Dario Gil, Vice President of AI and IBM Q
- Terry Jones, Founder and Former CEO of Travelocity & Former Chairman of Kayak.com
- Jack Uldrich, Global Futurist & Best-selling Author of *Higher Unlearning*

FEATURED PANELISTS

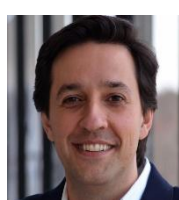
- Jean Davis, President & Chief Executive Officer, MCNC
- Janet Ramey, Senior Vice President, Employee Services, CISCO
- Sepi Saidi, Founder, SEPI Engineering & Consultation
- Pam Townsend, Senior Vice President & Southeast Regional Manager, WSP USA



Ramey



Davis



Gil



Jones



Uldrich



Saidi



Townsend

2018 SHELTON LEADERSHIP FORUM SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSOR BENEFITS

\$20,000

Company Logo placement and signage

- On-site signage
- Logo displayed prominently on 4' X 6' banner on stage
- Five-second ad spot on main stage screen repeated throughout luncheon and breaks
- Scripted recognition during event
- Exhibit booth 8' x 8' on-site upon request
- Logo featured on Shelton Leadership Center website (maintained 3 years post-event)

Publications, Collateral Materials, & Marketing

- Pre-conference print and web blast marketing to more than 70,000 regional leaders
- Diamond sponsor listing on press releases pre- and post-conference
- Inclusion in pre-event social media campaign
- Sponsor logo on event program book and event schedules
- Mention in 15 planned social media posts during event, upon request
- Right to use the designation "Official Diamond Sponsor"

Tickets & Hospitality

- 30 complimentary attendee registrations, valued at \$5,070 (early bird rate \$169 each)*
- Gift of Shelton Leadership coin for all guests
- Opportunity to speak on behalf of organization

PLATINUM SPONSOR BENEFITS

\$10,000

Company Logo placement and signage

- On-site signage
- Logo displayed prominently on 4' X 6' banner on stage
- Five-second ad spot on main stage screen repeated throughout luncheon and breaks
- Scripted recognition during event
- Logo featured on Shelton Leadership Center website (maintained 3 years post-event)

Publications, Collateral Materials, & Marketing

- Pre-conference print and web blast marketing to more than 70,000 regional leaders
- Platinum sponsor listing on press releases pre- and post-conference
- Inclusion in pre-event social media campaign
- Sponsor logo on event program book and event schedules
- Mention in 10 planned social media posts during event, upon request
- Right to use the designation "Official Platinum Sponsor"

Tickets & Hospitality

- 20 complimentary attendee registrations, valued at \$3,380 (early bird rate \$169 each)*
- Gift of Shelton Leadership coin for all guests
- Opportunity to speak on behalf of organization

***Contributions above the value of complimentary tickets are tax deductible.**

GOLD SPONSOR BENEFITS

\$5,000

Company Logo placement and signage

- On-site signage
- Five-second ad spot on main stage screen repeated throughout luncheon and breaks
- Logo on Shelton Leadership Center website (maintained 3 years post-event)

Publications, Collateral Materials, & Marketing

- Sponsor logo on event program book and event schedules
- Mention in 5 planned social media posts during event, upon request
- Right to use the designation "Official Gold Sponsor"

Tickets & Hospitality

- 8 complimentary attendee registrations, valued at \$1,352 (early bird rate \$169 each)*
- Gift of Shelton Leadership coin for all guests

SILVER SPONSOR BENEFITS

\$2,500

Company Logo placement and signage

- On-site signage
- Five-second ad spot on main stage screen repeated throughout luncheon and breaks
- Logo on Shelton Leadership Center website (maintained 3 years post-event)

Publications, Collateral Materials, & Marketing

- Sponsor logo on event program book and event schedules
- Mention in planned social media post during event, upon request
- Right to use the designation "Official Silver Sponsor"

Tickets & Hospitality

- 4 complimentary attendee registrations, valued at \$676 (early bird rate \$169 each)*
- Gift of Shelton Leadership coin for all guests

BRONZE SPONSOR BENEFITS

\$1,000

Company Logo placement and signage

- On-site signage
- Five-second ad spot on main stage screen repeated throughout luncheon and breaks
- Logo on Shelton Leadership Center website (maintained 3 years post-event)

Publications, Collateral Materials, & Marketing

- Sponsor logo on event program book and event schedules
- Mention in planned social media post during event, upon request
- Right to use the designation "Official Bronze Sponsor"

Tickets & Hospitality

- 2 complimentary attendee registrations, valued at \$338 (early bird rate \$169 each)*
- Gift of Shelton Leadership coin for all guests