

2018 SHELTON LEADERSHIP FORUM SPONSORSHIP

BENEFITS	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Complimentary event registrations/seats	30	20	8	4	2
Mention in social media outreach during event	15	10	5	1	1
On-site signage	●	●	●	●	●
Five-second ad spot on jumbo screen and main stage repeated throughout luncheon and breaks	●	●	●	●	●
Logo on event program booklet and event schedules	●	●	●	●	●
Gift of Shelton Leadership coin for all guests	●	●	●	●	●
Scripted recognition during event	●	●	●	●	●
Right to use the designation "Official Sponsor"	●	●	●	●	●
Logo featured on Shelton Leadership Center website (maintained 3 years post-event)	●	●	●	●	●
Inclusion in pre-event social media campaign	●	●			
Listing in pre- and post- conference press releases	●	●			
Logo featured on 4' x 6' banner on main stage	●	●			
Opportunity to speak on behalf of organization upon request	●	●			
Exhibit booth (8' x8') on-site upon request	●				