

SHELTON™

LEADERSHIP CENTER

NC STATE UNIVERSITY

19th ANNUAL SHELTON LEADERSHIP FORUM SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSOR BENEFITS

\$20,000

Company Logo Placement & Signage

- On-site stage signage
- Logo displayed prominently on stage
- Five second ad spot on main stage screen repeated throughout luncheon and breaks
- Scripted recognition during event
- Logo featured on the Forum webpage on the Shelton Leadership Center website

Publications, Collateral Materials, & Marketing

- Pre-conference marketing to more than 70,000 regional leaders
- Diamond sponsor listing on press releases pre- and post-conference
- Inclusion in pre-event social media campaign
- Sponsor logo in event program book and on event schedules
- Mention in 10 planned social media posts during event, upon request
- Right to use the designation, "Official Diamond Sponsor"

Tickets & Hospitality

- 10 on-site complementary attendee registrations, and 25 virtual complimentary registrations (Tax deductible of \$16,235)
- Shelton Leadership gift for all on-site guests

PLATINUM SPONSOR BENEFITS

\$10,000

Company Logo Placement & Signage

- On-site stage signage
- Five second ad spot on main stage screen repeated throughout breaks
- Scripted recognition during event
- Logo featured on the Forum webpage on the Shelton Leadership Center website

Publications, Collateral Materials, & Marketing

- Pre-conference print and web blast marketing to more than 70,000 regional leaders
- Platinum sponsor listing on press releases pre- and post-conference
- Inclusion in pre-event social media campaign
- Sponsor logo in event program book and on event schedules
- Mention in planned social media posts during event, upon request
- Right to use the designation, "Official Platinum Sponsor"

Tickets & Hospitality

- Five on-site complementary attendee registrations, and 15 virtual complimentary registrations (Tax deductible of \$7,920)
- Shelton Leadership gift for all on-site guests

***Contributions above the value of complimentary tickets are tax deductible**