

20TH ANNUAL SHELTON LEADERSHIP FORUM



Sponsorship Opportunities

Diamond Sponsor Benefits

\$20,000

Company Logo Placement & Signage

- On-site stage signage & logo displayed prominently on stage
- Five second ad spot on main stage screen
- Scripted recognition during event
- Logo featured on the Forum page on the Shelton Leadership Center website

Publications, Collateral Materials, & Marketing

- Pre-conference marketing to more than 70,000 regional leaders
- Diamond sponsor listing on press releases pre- and post-conference
- Inclusion in pre-event social media campaign
- Sponsor logo in event program book and on event schedules
- Mention in 10 planned social media posts, upon request
- Right to use the designation, "Official Diamond Sponsor"

Tickets & Hospitality

- 20 on-site complementary attendee registrations (tax deductible of \$16,420)
- Shelton Leadership gift for all on-site guests

Platinum Sponsor Benefits

\$10,000

Company Logo Placement & Signage

- On-site stage signage
- Five second ad spot on main stage screen
- Scripted recognition during event
- Logo featured on the Forum page on the Shelton Leadership Center website

Publications, Collateral Materials, & Marketing

- Pre-conference marketing to more than 70,000 regional leaders
- Platinum sponsor listing on press releases pre- and post-conference
- Inclusion in pre-event social media campaign
- Sponsor logo in event program book and on event schedules
- Mention in planned social media posts, upon request
- Right to use the designation, "Official Platinum Sponsor"

Tickets & Hospitality

- 10 on-site complementary attendee registrations (tax deductible of \$8,210)
- Shelton Leadership gift for all on-site guests