

21ST ANNUAL SHELTON LEADERSHIP FORUM



Sponsorship Opportunities

Diamond Sponsor Benefits

\$20,000

Company Logo Placement

- Scripted recognition during event
- Logo featured on the Forum page on the Shelton Leadership Center website

Marketing

- Pre-conference marketing to more than 70,000 regional leaders
- Diamond sponsor listing on press releases pre- and post-conference
- Inclusion in pre-event social media campaign
- Mention in 10 planned social media posts, upon request
- Right to use the designation, "Official Diamond Sponsor"

Registration

- 25 virtual registrations (tax deductible of \$18,025)

Platinum Sponsor Benefits

\$10,000

Company Logo Placement

- Scripted recognition during event
- Logo featured on the Forum page on the Shelton Leadership Center website

Marketing

- Pre-conference marketing to more than 70,000 regional leaders
- Platinum sponsor listing on press releases pre- and post-conference
- Inclusion in pre-event social media campaign
- Mention in planned social media posts, upon request
- Right to use the designation, "Official Platinum Sponsor"

Registration

- 15 virtual registrations (tax deductible of \$8,815)

Gold Sponsor Benefits

\$5,000

Company Logo Placement

- Logo featured on the Forum page on the Shelton Leadership Center website

Marketing

- Sponsor logo in event program book and on event schedules
- Mention in planned social media posts, upon request
- Right to use the designation, "Official Gold Sponsor"

Registration

- 10 virtual registrations (tax deductible of \$4,210)

SHELTON
LEADERSHIP CENTER

21ST ANNUAL SHELTON LEADERSHIP FORUM



Sponsorship Opportunities

Silver Sponsor Benefits

\$2,500

Company Logo Placement

- Logo featured on the Forum page on the Shelton Leadership Center website

Marketing

- Sponsor logo in event program book and on event schedules
- Mention in planned social media posts, upon request
- Right to use the designation, "Official Silver Sponsor"

Registration

- 8 virtual registrations (tax deductible of \$1,868)

Bronze Sponsor Benefits

\$1,000

Company Logo Placement

- Logo featured on the Forum page on the Shelton Leadership Center website

Marketing

- Mention in planned social media posts, upon request
- Right to use the designation, "Official Bronze Sponsor"

Tickets & Hospitality

- 5 virtual registrations (tax deductible of \$605)